

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE UKRAINIAN STATE UNIVERSITY OF CHEMICAL TECHNOLOGY UNIVERSITY OF FLORIDA (USA) ARIEL UNIVERSITY (ISRAEL) NATIONAL UNIVERSITY OF IRELAND MAYNOOTH (IRELAND) UNIVERSITY OF VALLADOLID (SPAIN) ECONOMIC LABORATORY FOR TRANSITION RESEARCH, PODGORICA (MONTENEGRO) CASIMIR PULASKI RADOM UNIVERSITY (POLAND) INTERNATIONAL PERSONNEL ACADEMY PKP CARGO **GROUP** (POLAND) NATIONAL TECHNICAL UNIVERSITY "KHARKIV POLYTECHNIC INSTITUTE" (UKRAINE) SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS (UKRAINE) NATIONAL UNIVERSITY "ZAPORIZHZHIA POLYTECHNIC" (UKRAINE) DNIPRO PROFESSIONAL COLLEGE OF ENGINEERING AND PEDAGOGICS OF UKRAINIAN STATE UNIVERSITY OF SCIENCE AND TECHNOLOGIES (UKRAINE) PUBLIC ORGANIZATION "ASSOCIATION OF MARKETOLOGISTS OF UKRAINE" PUBLIC ORGANIZATION "ASSOCIATION OF RESTAURANT AND HOTEL KEEPERS", DNIPRO (UKRAINE) PUBLIC ORGANIZATION "GASTRO CLUB" (UKRAINE)

VI International Scientific and Practical Conference on Economic and Humanitarian Issues

Electronic publication of abstracts and participant certificates are provided

March 14-15, 2024 Dnipro, Ukraine

ORGANIZING AND PROGRAMME COMMITTEES Organizing Committee Chairman:

Kostiantyn Sukhyi, Doctor of Technical Sciences, Professor, acting Rector of the Ukrainian State University of Science and Technologies

Organizing Committee Co-Chairs:

Oleksandr Zaichuk, Doctor of Technical Sciences, Professor, Head of the Commission of the Reorganization of the Ukrainian State University of Chemical Technology, First vice-rector

Oleksandr Kharchenko, Doctor of Chemistry, Professor, Rector's assistant for scientific work of Ukrainian State University of Chemical Technology

Olha Sverdlikovska, Doctor of Chemistry, Professor, Dean of the Faculty of Economics, Humanities and Law, Ukrainian State University of Chemical Technology

Nataliia Chupryna, Doctor of Economics, Professor of the Department of Marketing and Logistics, Ukrainian State University of Chemical Technology

Serhii Bazhan, Candidate of Pedagogical Sciences, acting director of Dnipro Professional College of Engineering and Pedagogics of Ukrainian State University of Science and Technologies

Organizing Committee Members:

Vira Zhuravel, Deputy Dean of the Faculty of Economics, Humanities and Law, Ukrainian State University of Chemical Technology

Hanna Dotsenko, Deputy Dean of the Faculty of Economics, Humanities and Law, Ukrainian State University of Chemical Technology

Olena Chernysheva, Candidate of Economic Sciences, Associate Professor of the Department of Management and Finance, Ukrainian State University of Chemical Technology

Natalia Fedorova, Candidate of Economic Sciences, Associate Professor of the Department of Entrepreneurship, Production Organization, and Theoretical and Applied Economics, Ukrainian State University of Chemical Technology

Inna Anataichuk, Senior Lecturer of the Department of Philology and Translation, Ukrainian State University of Chemical Technology

Liudmyla Zabrudska, Senior Lecturer of the Department of Philology and Translation, Ukrainian State University of Chemical Technology

Inna Kovalenko, Senior Lecturer of the Department of Philology and Translation, Ukrainian State University of Chemical Technology

Maryna Kovalova, Assistant of the Department of Marketing and Logistics, Ukrainian State University of Chemical Technology Valeriia Pisarkova, a graduate student of the Department of Entrepreneurship, Production Organization, and Theoretical and Applied Economics, Ukrainian State University of Chemical Technology

Scientific Advisory Committee:

Larysa Harmider, Doctor of Economics, Professor, Head of the Department of Entrepreneurship, Production Organization, and Theoretical and Applied Economics, Ukrainian State University of Chemical Technology

Olha Kuchkova, Candidate of Economic Sciences, Associate Professor, Head of the Department of Marketing and Logistics, Ukrainian State University of Chemical Technology

Oleksandr Savchenko, Candidate of Philology, Associate Professor, Head of the Department of Philology and Translation, Ukrainian State University of Chemical Technology

Nataliia Yashkina, Candidate of Technical Sciences, Associate Professor, Head of the Department of Management and Finance, Ukrainian State University of Chemical Technology

Pavlo Antonenko, PhD, Professor of Educational Technology, Director of Neural Network Laboratory (NeurAL Lab), University of Florida (USA)

Tetiana Borova, Doctor of Pedagogy, Professor, National University of Ireland Maynooth (Ireland)

Monika Jaworska, Professor, PhD, International Personnel Academy PKP CARGO Group (Poland)

Olga Godes, Candidate of Philology, Associate Professor of Foreign Languages and Preparatory Department, Ariel University (Israel)

Veselyn Drashkovych, Professor, Co-Founder and Director of the Economic Laboratory for Transition Research, Podgorica (Montenegro)

Tetiana Vysotska, Candidate of Philology, Associate Professor, Head of the Translation Department, Dnipro University of Technology

Liudmyla Haponova, Candidate of Philology, Associate Professor of the Department of Philology and Translation, Ukrainian State University of Chemical Technology

Nataliia Zinukova, Doctor of Pedagogy, Associate Professor, Head of the English Philology and Translation Department, Alfred Nobel University

Olena Kanishchenko, Doctor of Economics, Professor of the Department of International Economics and Marketing, Taras Shevchenko National University of Kyiv, co-chairman of the public association "Association of Ukrainian Marketers"

Liliia Karmazina, Candidate of Technical Sciences, Associate Professor of the Department of Philology and Translation, Ukrainian State University of Chemical Technology

Liudmyla Kulakevych, Doctor of Philology, Professor of the Department of Philology and Translation, Ukrainian State University of Chemical Technology

Leontii Muradian, Doctor of Technical Sciences, Professor of the Department of Marketing and Logistics, Ukrainian State University of Chemical Technology

Heorhii Pankov, Doctor of Philosophy, Professor of the Department of Cultural Studies and Media Communications,

Kharkiv State Academy of Culture

Tetiana Pozhuieva, Doctor of Economics, Professor of the Department of Entrepreneurship, Trade and Exchange Activities, National University "Zaporizhzhia Polytechnic"

Yevhenii Romat, Doctor of Sciences in Public Administration, Professor, Professor of the Department of Advertisment and Public Relations, Educational and Research Institute of Journalism in Taras Shevchenko National University of Kyiv, Head of the Union of Advertisement Makers of Ukraine, cochairman of the public association "Association of Ukrainian Marketers"

Hanna Starkova, Candidate of Cultural Studies, Associate Professor of the Management of Social Communications Department, Simon Kuznets Kharkiv National University of Economics

Alla Starostina, Doctor of Economics, Professor, Head of the Department of International Economics and Marketing, Taras Shevchenko National University of Kyiv, co-chairman of the public association "Association of Ukrainian Marketers"

Alla Tkachenko, Doctor of Economics, Professor, Head of the Department of Entrepreneurship, Trade and Exchange Activities, National University "Zaporizhzhia Polytechnic"

Larysa Frolova, Doctor of Economics, Professor, Professor of the Department of Entrepreneurship and Trade, Odessa Polytechnic National University

Anna Khodorenko, Doctor of Philology, Professor of the Department of Translation and Linguistic Training of Foreigners, Oles Honchar Dnipro National University, doctoral student of the Professional Translation Department of the University of Valladolid (Spain)

Nataliia Yakymenko-Tereshchenko, Doctor of Economics, Professor, Head of the Department of Tourism, Hotel and Restaurant Business, National Technical University "Kharkiv Polytechnic Institute"

Maksym Vinichenko, Candidate of Economic Sciences, Director of LLC "FIT SYSTEM"

Ghennadij Ghryshhenko, Head of the public organization "Consumer Protection Service of Ukraine"

THE AIM OF THE CONFERENCE

Exchange of scientific and practical experience in managing socio-economic processes in terms of globalization among scientists, teachers, graduate students, applicants, and young professionals of Ukraine, CIS, and foreign countries; discussion of current humanities, economics, and natural sciences issues.

SECTIONAL MEETINGS IN THE FOLLOWING AREAS

1. Innovative forms of modern marketing, public relations, and logistics in the context of globalization.

2. Socio-economic, information, and legal aspects of entrepreneurship development in Ukraine.

3. Economic and socio-cultural systems: difficulties and prospects for management, money, communications.

- 4. Development of the hospitality industry: current trends.
- 5. Modern dimensions of cultural thought: prospects for development in modern conditions.
- 6. Philological coworking.
- 7. Educational technologies and innovations.

Conference languages: English, Ukrainian. **Participation in the conference:** correspondence, remote.

Abstracts Requirements

• Abstract size – no more than **three pages** in A4 page format, portrait orientation.

- Fields: top, bottom, right, and left 20 mm.
- Times New Roman font, size 14.
- Line spacing 1.5.
- Paragraph indent 1.25 cm.
- Align in width.
- List of references no more than 5 sources.
- The drawings should be grouped as one object.

Materials that do not meet these requirements are not accepted! Abstracts will NOT be further edited, so they should be checked carefully. The authors of the reports are responsible for the material presented in the abstracts.

Sample abstract format

Section: Transformational Changes in Economics: Resources and Institutes

Sergii Shevchenko

Doctor of Economics, Professor of the Department of Management

> and Finance of the Ukrainian State University of Chemical Technology Dnipro, Ukraine

ANALYTICAL TOOLS BUSINESS MODELING

List of References:

1. Plakhina A. Formation of modern business models. *Economy* of Ukraine. 2022. № 4. Pp. 55–57.

The list of references is drawn up according to DSTU

8302:2015.

The participants of the conference have the opportunity to publish articles in the scientific specialist publication "Economic Herald of State Higher Educational Institution "Ukrainian State University of Chemical Technology" (category B, Index Copernicus). The language of the article is English. Questions regarding the design and publication of articles should be sent to e-mail <u>ek.visnik@gmail.com</u>. Requirements for articles and terms of publication are submitted on the journal's website <u>http://ek-visnik.dp.ua</u>.

Participation in the conference is free.

An electronic version of the collection of abstracts and a certificate of participation will be sent to all participants. The cost of a printed version of the collection of abstracts is 200 UAH.

To participate in the conference, it is necessary to:

I. Fill in the application form for participation in the conference that is in the Appendix (one application for all abstract authors). II. Send the filled application form and abstracts to the organizing committee by March 10, 2024 (inclusive) to the e-mail *konf_2019@ukr.net*.

III. Pay the cost of the printed version of the collection of abstracts (if necessary). Details for payment will be sent simultaneously with the information of the organizing committee regarding the acceptance of the submitted materials. A copy of the payment receipt must be sent to the email address of the organizing committee.

The file name should contain the section number, the initials, and the surname of the first author of the abstract.

For example: 2_Shevchenko Abstract;

2_ Shevchenko Application.

Contacts:

Faculty of Economics, Humanities and Law, Ukrainian State University of Chemical Technology

Address: Haharin Avenue 8, room 320, Dnipro, Ukraine, 49005;

konf_2019@ukr.net

+38 (067) 710-10-78, +38 (063) 497-07-87 PhD in Economics, Assoc. prof. Olena Chernysheva

APPLICATION FORM

to participate in

VI International Scientific and Practical Conference on Economic and Humanitarian Issues

March 14-15, 2024 (all fields are required!))

Author info (speaker)	
Full Name	
Degree	
Academic status	
Place of work (training)	
Position	
Co-author info (if any)	
Full Name	
Degree	
Academic status	
Place of work (training)	
Position	
Section	
The topic of the report	
Mailing address	
Printed version of the	I need /I don't need
collection of abstracts	(cost UAH 200)
Address and branch number	(for sending a printed version of the collection of
of Nova Poshta, Ukrposhta,	abstracts)
or other postal operator	
Mobile phone	
E-mail	
I am planning	• to make a speech (up to 7 minutes)
	• to participate as a listener