



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SHEI «UKRAINIAN STATE
UNIVERSITY OF CHEMICAL TECHNOLOGY»

M. AUEZOV SOUTH-KAZAKHSTAN STATE
UNIVERSITY (KAZAKHSTAN)

ECONOMIC UNIVERSITY OF WROCLAW
(POLAND)

BANDIRMA ONYEDI EYLUL UNIVERSITY (TURKEY)

ECONOMIC LABORATORY OF RESEARCH
TRANSITION PERIOD, PODGORICA (MONTENEGRO)
SILKWAY STRATEGIC RESEARCH CENTER
(TURKEY)

COLLEGE OF SANTA FE (FLORIDA, USA)
UNIVERSITY OF MACERATA (ITALY)

EUROPEAN SOCIAL AND TECHNICAL UNIVERSITY
NAMED AFTER GOD SERVANT ROBERT SCHUMAN
(POLAND)

DNIPRO PROFESSIONAL COLLEGE OF ENGINEERING
AND PEDAGOGICS OF SHEI «UKRAINIAN STATE
UNIVERSITY OF CHEMICAL TECHNOLOGY»

NATIONAL UNIVERSITY
ZAPORIZHZHYA POLYTECHNIC

PUBLIC ORGANIZATION "ASSOCIATION OF
MARKETOLOGISTS OF UKRAINE»

V International Scientific and Practical Conference on Economic and Humanitarian Issues

A publication of abstract and a participant certificate are
provided

March 3-4, 2022

Dnipro

ORGANIZATIONAL AND THE PROGRAM COMMITTEES

Chairman of the Organizing Committee:

Sukhyi Konstantyn Mykhaylovych, Doctor of Technical Sciences, Professor, Rector of SHEI «Ukrainian state university of chemical technology»

Co-chairs of the Organizing Committee:

Kharchenko Oleksandr Vasylovych, Doctor of Chemical Science, Professor, Vice-Rector on Scientific Work of SHEI «Ukrainian State University of Chemical Technology»

Chupryna Nataliya Mykolayivna, Doctor of Economics, Associate Professor, Dean of Faculty of Economics SHEI «Ukrainian State University of Chemical Technology»

Bazhan Sergiy Petrovych, Candidate of Pedagogical Science, Director of Dnipro Professional College of Engineering and Pedagogics of SHEI «Ukrainian State University of Chemical Technology»

Members of the Organizing Committee:

Zhuravel' Vira Volodymyrivna, Deputy Dean of Faculty of Economics of SHEI «Ukrainian State University of Chemical Technology»

Skrypnyk Oksana Volodymyrivna, Deputy Dean of Faculty of Economics SHEI «Ukrainian State University of Chemical Technology»

Strel'chenko Inna Illivna, Doctor of Economics, Professor of the Department of Entrepreneurship, Organization of Production and Theoretical and Applied Economics, SHEI "Ukrainian State University of Chemical Technology"

Pisar'kova Valeriya Rostislavivna, graduate student of the Department of Entrepreneurship, Organization of Production and Theoretical and Applied Economics, SHEI "Ukrainian State University of Chemical Technology"

Scientific Advisory Board:

Garmider Larysa Dmytrivna, Doctor of Economics, Professor, Head of the department of entrepreneurship, production organization, theoretical and applied economics SHEI «Ukrainian State University of Chemical Technology»

Kolesnikov Volodymyr Petrovych, Candidate of Economic Sciences, Prof., Head of the department of Marketing and Logistics SHEI «Ukrainian State University of Chemical Technology»

Savchenko Oleksandr Viktorovych, Ph.D., Associate Professor, Head of the department of Foreign Languages SHEI «Ukrainian State University of Chemical Technology»

Yashkina Nataliya Victorivna, Candidate of Technical Sciences, Associate Professor, Head of the department of Management and Finance SHEI «Ukrainian State University of Chemical Technology»

Seifula Turksoy, President of Silkway, Turkey

Jemal Okuyan, Ph.D., Professor, General Secretary of Silkway, Turkey

Okuyan Deriya, Assistant Professor, Deputy Director of Bandırma Onyedi Eylül University College (Turkey)

Bartłomei Nita, Ph.D., Professor, Vice-Rector on Finance and development of the University of Economics in Wrocław (Poland)

Seydakhmetov Marat Kanimbekovich, Ph.D., Associate Professor, Dean of Graduate School of Management and Business of M. Auezov South- Kazakhstan State University

Kochar Ioanna, contact coordinator for Eastern Europe and Central Asia, Doctor of Economics, Associate Professor, Head of the department of Theory of Accounting and Economic Analysis, Wrocław University of Economics (Poland)

Jaworska Monica, Marshal's Office of the Silesian Voivodeship (Poland)

Komirna Vitalina Vitaliyivna, Doctor of Economics, Professor, Dean of the Faculty of Social and Medical Sciences of the European Social and Technical University of God Servant Robert Schumann (Poland)

Draskovich Vasin, Professor, Co-founder and Director of Economic Laboratory of Research Transition Period, Podgorica (Montenegro)

Wilma Elisa Fuentes, Doctor of Political Science, Assistant of Vice-President of Santa Fe College of Academic Affairs, Florida, USA

Ernesto Tavoletti, prof. Department of Political Science, Communication and International Relations, Macerata (Italy)

Vvedens'ka Tetyana Yuriyivna, Candidate of Science in Philology, Prof., Head of the Translation Department of Dnipro University of Technology

Godes Olga Viktorivna, Ph.D., Associate Professor, University of Ariel (Israel)

Zinukova Nataliya Viktorivna, Ed.D, Associate Professor, Head of Department of English Philology and Translation of Alfred Nobel University

Kanishchenko Olena Leonidivna, Doctor of Economics, Professor of the department of International Economics and Marketing, Taras Shevchenko Kyiv National University, Co-chairman of MA "Association of Marketers of Ukraine"

Levchenko Nataliya Mykhailivna, Dr. Sc. of state management, Professor of the department of Entrepreneurship, Trade and Stock Market Activity, Zaporizhzhya Polytechnic National University

Matviychuk Andriy Viktorovych, Doctor of Economics, Professor of the department of Economic-Mathematical Modeling, Director of Institute of Modeling and Information Technology in Economics, Vadim Hetman Kyiv National Economic University

Pozhuyeva Tetyana Oleksandrivna, Doctor of Economics, Professor, Dept. of Entrepreneurship, Trade and Exchange Activities, Zaporizhzhya Polytechnic National University

Romat Yevgeny Viktorovych, Doctor of Economics of State Administration, Professor, Head of the Advertiser Union of Ukraine, co-chairman of the MA "Association of Marketers of Ukraine»

Starostina Alla Oleksiyivna, Doctor of Economics, Professor, Head of the department of International Economics and Marketing, Taras Shevchenko Kyiv National University, Co-chairman of MA "Association of Marketers of Ukraine"

Stepanova Anna Arkadiyivna, Ph.D., Professor, Vice-Rector on scientific work of Alfred Nobel University

Tkachenko Alla Mykhaylivna, Doctor of Economics, Professor, Head of the department of Entrepreneurship, Trade and Stock Market Activity, Zaporizhzhya Polytechnic National University

Frolova Larysa Volodymyrivna, Doctor of Economics, Professor, Head of the department of Business and Trade, Odessa National Polytechnic University

Khodorenko Anna Viktorivna, Doctor of Science, Professor Department of Translation and LTF DNU after O. Honchara, PhD student of the Department of Professional Translation, Valladolid University, (Spain)

Bilobrova Olena Vladislavivna, Deputy Head of the Information Dissemination and External Communications Department, Main Department of Statistics in Dnipropetrovsk Region

Vinichenko Maksym Mykolayovych, Candidate of Economic Sciences, Director of LLC FITSYSTEM

Gryshchenko Hennadiy Fedorovych, Chairman of the Public Organization "Consumer Protection Service of Ukraine"

Pavlov Maksym Viktorovych, founder and head of the School of Internet Marketing and Onpage School. Founder of the Onpage agency, a link building service

PURPOSE OF THE CONFERENCE

Exchange of scientific and practical experience in the field of management of socio-economic processes in terms of globalization among scientists, teachers, graduate students, applicants and young professionals of Ukraine, CIS and foreign countries, discussion of current issues of humanities, economics and natural sciences.

SESSIONAL MEETINGS DUE TO THE FOLLOWING AREAS

1. Innovative forms of modern marketing and logistics in the global pandemic.

2. Entrepreneurship and social entrepreneurship in Ukraine: problems and prospects for development.

3. Regularities, challenges and contradictions of information economy: analysis and modeling.

4. Modern economic and socio-cultural systems: problems and prospects of management, finance, communications.

5. Current issues in the study of linguistics and literature.

Official languages of the conference

Ukrainian, Russian, English

Form of participation: in-person, remote

Abstracts Requirements:

- Abstract size - no more than **three pages** at A4 page format, portrait orientation.
- Fields: top, bottom, right and left - 20 mm.
- Times New Roman font, size 14.
- Line spacing - 1.5.
- Paragraph indent - 1.25 cm.
- Align in width.
- List of references - no more than 5 sources.
- The drawings should be grouped as one object.

Materials that do not fit the requirements are not accepted for printing!

Abstracts will NOT be further edited, so they should be checked carefully. Authors of the papers are responsible for the material submitted in the abstracts.

Sample report design

Section: Transformational Changes in Economics: Resources and Institutes

Shevchenko S.R.

Doctor of Economics, Professor of the department of Management and Finance of the SHEI "USUCT" Dnipro, Ukraine

ANALYTICAL TOOLS BUSINESS MODELING

Text text text text text... [1, p. 56]

List of references:

1. Plakhina A. Formation of modern business models / A. Plakhina // Economy of Ukraine. - 2014. - № 4. - Pp. 55–57.

Conference members have an opportunity to publish articles in the scientific journals:

«**Economic Bulletin of SHEI USUCT**» (language of the article - English. Minimum article size is 10 pages. Cost of publication - 35 UAH / page) <http://ek-visnik.dp.ua>. Questions about the design and publication of economics articles should be sent to ek.visnik@gmail.com.

«**Bulletin of Alfred Nobel University. Series: Philology**».

<http://phil.duan.edu.ua/index.php/uk/>

Requirements for articles are presented on the websites of the bulletins.

To participate in the conference it is necessary to:

I. Fill in the application for the conference that is in the tab (one application for all the authors of the report).

II. Send application and abstracts to the organizing committee by **February 20th, 2022** by e-mail konf_2019@ukr.net.

III. Pay the organizational fee.

Payment details and the information of the organizing committee regarding the acceptance of the materials will be sent to participants of the conference.

A copy of the payment receipt must be sent on the Organizing Committee email address.

The filename must include the last name and initials of the conference participant. Example:

Shevchenko SR_Abstract; Shevchenko SR_Contract

To take part in the conference you have to pay the conference organizational fee (excluding VAT), the size of which depends on the form of participation:

- **in-person participation** - **UAH 300** (electronic version of the book of abstracts and participant's certificate);

- **remote participation** - **UAH 200** (electronic version of the book of abstracts and participant's certificate);

- **in-person / remote participation** - **30 euros** for foreign participants (electronic version of the book of abstracts and participant's certificate);

Contacts:

Faculty of Economics SHEI "Ukrainian State University of Chemical Technology"

Address: Gagarina avenue 8, r. 320, Dnipro, Ukraine, 49005; tel.: 0562 47-14-83 konf_2019@ukr.net (050) 421-58-22

prof. Strelchenko Inna Illivna (093) 361-22-99

Pisarkova Valeria Rostislavovna

APPLICATION

to participate in the work of
**V International Scientific and Practical Conference on Economic and
 Humanitarian Issues**

March 3-4, 2022 (all fields are required!)

Author info (speaker)	
Full Name	
Degree	
Academic status	
Place of work (training)	
Position	
Co-author info (if any)	
Full Name	
Degree	
Academic status	
Place of work (training)	
Position	
Section	
The topic of the report	
Mailing address	
Address and number of «Nova Poshta», Ukrposhta Branch or any	
Phone number	
E-mail	
I plan to:	<input type="checkbox"/> make a speech (up to 7 minutes); <input type="checkbox"/> participate as a listener;