



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SHEI «UKRAINIAN STATE
UNIVERSITY OF CHEMICAL TECHNOLOGY»

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"APEYRON" HIGHER EDUCATIONAL INSTITUTION OF
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CHEMICAL TECHNOLOGY"

NATIONAL UNIVERSITY
ZAPORIZHZHYA POLYTECHNIC

PUBLIC ORGANIZATION "ASSOCIATION OF
MARKETOLOGISTS OF UKRAINE »

IV International Forum on Economic and Humanitarian Issues

(to the 90th anniversary of the Ukrainian State
University of Chemical Technology)
A publication of abstract and a participant certificate are
provided

November 3-4, 2020

Dnipro

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Reznick Olga, Deputy of Retail Business Director of Branch of "Southeast Macro Region" JSC "Credit Agricole Bank »

PURPOSE OF THE FORUM

Exchange of scientific and practical experience in the field of management of socio-economic processes in terms of globalization.

Dear participants of the forum, due to the quarantine extension in Ukraine, the forum will be held remotely.

SESSIONAL MEETINGS DUE TO THE FOLLOWING AREAS

1. Management of innovative development and financial sustainability of the entity
2. Transformational changes in the economy in the context of digitalization
3. Marketing, logistical and humanitarian aspects of modeling of economic systems and processes.
4. Current issues of innovative management of education in the context of sustainable development. Distance education.
5. Language as a means of communication.

Official languages of the conference

Ukrainian, Russian, English

Form of participation: remote

Abstracts Requirements:

- Abstract size - no more than **three pages** at A4 page format, portrait orientation.
- Fields: top, bottom, right and left - 20 mm.
- Times New Roman font, size 14.
- Line spacing - 1.5.
- Paragraph indent - 1.25 cm.
- Align in width.
- List of references - no more than 5 sources.
- The drawings should be grouped as one object.

Materials that do not fit the requirements are not accepted for printing!

Theses will not be further edited, so they should be checked carefully. Authors of the papers are responsible for the material submitted in the abstracts. Forum members have the opportunity to publish articles in the scientific journals:

«**Economic Bulletin of SHEI USUCT**» (language of the article

- English. Minimum article size is 10 pages. Cost of publication - 35 UAH / page) <http://ek-visnik.dp.ua>. Questions about the design and publication of economics articles should be sent to **ek.visnik@gmail.com**.

«**Bulletin of Alfred Nobel University. Series: Philology**».

<http://phil.duan.edu.ua/index.php/uk/>

Requirements for articles are presented on the websites of the bulletins.

Sample report design

Section: Transformational Changes in Economics: Resources and Institutes

Shevchenko S.R.

Doctor of Economics, Professor of the department of Management

and Finance of the SHEI "USUCT"

Dnipro, Ukraine

ANALYTICAL TOOLS BUSINESS MODELING

Text text text text text... [1, p. 56]

List of references:

1. Plakhina A. Formation of modern business models / A. Plakhina // Economy of Ukraine. - 2014. - № 4. - Pp. 55–57.

To participate in the conference it is necessary to:

I. Fill in the application for the conference that is in the tab (one application for all authors reports).

II. Send application and abstracts to the organizing committee by **October 25th, 2020** by e-mail **konf_ek@i.ua**.

III. Pay the organizational fee.

Payment details and the information of the organizing committee regarding the acceptance of the materials will be sent to participants of the conference.

A copy of the payment receipt must be sent on the Organizing Committee email address.

The filename must include the last name and initials of the conference participant. Example:

Shevchenko SR_These; Shevchenko SR_Contract

To take part in the conference You have to pay the conference organizational fee (excluding VAT), the size of which depends on the form of participation:

- **remote participation (on-line) - 150 UAH** (electronic version of Conference abstracts collection).

Contacts:

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