



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SHEI «UKRAINIAN STATE
UNIVERSITY OF CHEMICAL TECHNOLOGY»
M. AUEZOV SOUTH-KAZAKHSTAN STATE
UNIVERSITY (KAZAKHSTAN)
BELARUSIAN STATE TECHNOLOGY
UNIVERSITY
"APEYRON" HIGHER EDUCATIONAL INSTITUTION OF
PUBLIC AND INDIVIDUAL
SECURITY (POLAND)
ECONOMIC UNIVERSITY OF WROCLAW
(POLAND)
ECONOMIC LABORATORY OF RESEARCH
TRANSITION PERIOD, PODGORICA (MONTENEGRO)
ACADENIZE UNIVERSITY (TURKEY)
SILKWAY STRATEGIC RESEARCH CENTER
(TURKEY)
COLLEGE OF SANTA FE (FLORIDA, USA)
INDUSTRIAL COLLEGE OF SHEI USUCT
NATIONAL UNIVERSITY
ZAPORIZHZHYA POLYTECHNIC
PUBLIC ORGANIZATION "ASSOCIATION OF
MARKETOLOGISTS OF UKRAINE »

IV International Forum on Economic and Humanitarian Issues

(to the 90th anniversary of the Ukrainian State
University of Chemical Technology)

A publication of abstract and a participant certificate are
provided

April 15-16, 2020

Dnipro

**ORGANIZATIONAL AND THE PROGRAM
COMMITTEES**

Chairman of the Organizing Committee:

Sukhiy Konstantyn Mykhaylovych, Doctor of Technical
Sciences, Professor, Rector of SHEI «Ukrainian state university
of chemical technology»

Co-chairs of the Organizing Committee:

Kharchenko Olexandr Vasylovych, Doctor of Chemical
Science, Professor, Vice-Rector on Scientific Work of SHEI
«Ukrainian State University of Chemical Technology»

Chupryna Natalya Mykolayivna, Candidate of Economic
Sciences, Associate Professor, Dean of Faculty of Economics
SHEI «Ukrainian State University of Chemical Technology »

Bazhan Sergiy Petrovych, Candidate of Pedagogical Science,
Director of Industrial College of SHEI «Ukrainian State
University of Chemical Technology »

Members of the Organizing Committee:

Zhuravel' Vira Volodymyrivna, Deputy Dean of Faculty of
Economics of SHEI «Ukrainian State University of Chemical
Technology»

Ruban Oksana Volodymyrivna, Deputy Dean of Faculty of
Economics SHEI «Ukrainian State University of Chemical
Technology»

Scientific Advisory Board:

Garmider Larysa Dmytrivna, Doctor of Economics, Professor,
Head of the department of entrepreneurship, production
organization, theoretical and applied economics SHEI
«Ukrainian State University of Chemical Technology»

Kolesnikov Volodymyr Petrovych, Candidate of Economic
Sciences, Prof., Head of the department of Marketing and
Logistics SHEI «Ukrainian State University of Chemical
Technology»

Pozhuyeva Tetyana Oleksandrivna, Doctor of Economics,
Professor, Head of the department of Management and Finance
SHEI «Ukrainian State University of Chemical Technology»

Savchenko Oleksandr Viktorovych, Ph.D., Associate
Professor, Head of the department of Foreign Languages SHEI «
Ukrainian State University of Chemical Technology»

Yashkina Nataliya Victorivna, Candidate of Economic
Sciences, Associate Professor of the department of Management
and Finance SHEI «Ukrainian State University of Chemical
Technology»

Kemal Okuyan, Ph.D., Professor, General Secretary of
Silkway, Turkey

Seifula Turksoy, Ph.D., Professor, President of Silkway,
Turkey

Mehmet Ali Erdogan, Associate Professor, Akdeniz
University, Turkey

Shurubu Kayhan, Associate Professor, Istanbul University of
Culture, Turkey

Oferovych Andriy Bogdanovych, Candidate of Economic
Sciences, Associate Professor, Dean of Faculty of Engineering
and Economics, Belarus State Technological University

Bartomei Nita, Ph.D., Professor, Vice-Rector on Finance and
development of the University of Economics in Wroclaw
(Poland)

Seydakhmetov Marat Kanimbekovich, Ph.D., Associate
Professor, Dean of Graduate School of Management and
Business of M. Auezov South- Kazakhstan State University

Kochar Ioanna, contact coordinator for Eastern Europe and
Central Asia, Doctor of Economics, Associate Professor, Head
of the department of Theory of Accounting and Economic
Analysis, Wroclaw University of Economics (Poland)

Jaworska Monica, International Director on international
cooperation, Academy of public and individual Security in
Krakow «Apeiron» (Poland)

Vaselin Draskovich, Professor, Co-founder and Director of
Economic Laboratory of Research Transition Period, Podgorica
(Montenegro)

Wilma Elisa Fuentes, Doctor of Political Science, Assistant of
Vice-President of Santa Fe College of Academic Affairs,
Florida, USA

Andryushchenko Kateryna Anatoliyvna, Doctor of
Economics, Professor of the department of Business Economics
and Entrepreneurship, Vadim Hetman Kyiv National Economic
University

Zinukova Nataliya Viktorivna, Candidate of Technical
Sciences, Associate Professor, Head of Department of English
Philology and Translation of Alfred Nobel University

Kanishchenko Olena Leonidivna, Doctor of Economics,
Professor of the department of International Economics and
Marketing, Taras Shevchenko Kyiv National University, Co-
chairman of MA "Association of Marketers of Ukraine"

Levchenko Nataliya Mykhailivna, Dr. Sc. of state
management, Professor of the department of Entrepreneurship,
Trade and Stock Market Activity, Zaporizhzhya Polytechnic
National University

Matviychuk Andriy Viktorovych, Doctor of Economics,
Professor of the department of Economic-Mathematical
Modeling, Director of Institute of Modeling and Information
Technology in Economics, Vadim Hetman Kyiv National
Economic University.

Romat Yevgeny Viktorovych, Doctor of Economics of State
Administration, Professor, Head of the department of Marketing,
Kyiv National Trade University of Economics, Head of the
Advertiser Union of Ukraine, co-chairman of the MA
"Association of Marketers of Ukraine »

Starostina Alla Oleksiyivna, Doctor of Economics, Professor, Head of the department of International Economics and Marketing, Taras Shevchenko Kyiv National University, Co-chairman of MA "Association of Marketers of Ukraine"

Stepanova Anna Arkadiyivna, Ph.D., Professor, Vice-Rector on scientific work of Alfred Nobel University

Tkachenko Alla Mykhailivna, Doctor of Economics, Professor, Head of the department of Entrepreneurship, Trade and Stock Market Activity, Zaporizhzhya Polytechnic National University

Frolova Larysa Volodymyrivna, Doctor of Economics, Professor, Head of the department of Business and Trade, Odessa National Polytechnic University

Denysenko Oleg Oleksandrovich, Head of Novokodatskaya District Council in the city of Dnipro

Vinichenko Maxim Mykolayovych, Candidate of Economic Sciences, Director of LLC FITSYSTEM

Kuznetsova Anzhelika Mykhaylivna, Experienced Conference Translator, Synchronist in areas such as Banking, Accounting and Auditing, Medicine and Human Rights

Reznick Olga, Deputy of Retail Business Director of Branch of "Southeast Macro Region" JSC "Credit Agricole Bank »

Chistyakova Lyudmyla Vyacheslavivna, Financial Director of the Confetti Restaurant Chain, private enterprise "Caramel".

PURPOSE OF THE FORUM

Exchange of scientific and practical experience in the field of management of socio-economic processes in terms of globalization.

SESSIONAL MEETINGS

DUE TO THE FOLLOWING AREAS

1. Management of innovative development and financial sustainability of the entity
2. Transformational changes in the economy: resources and institutes
3. The development of society in the context of digitization of economy.
4. Marketing, logistical and humanitarian aspects of modeling of economic systems and processes.
5. Current issues of innovative management of education in the context of sustainable development.
6. Language as a means of communication.
7. Tourism, art and culture in economic relationships.

Official languages of the conference

Ukrainian, Russian, English

Form of participation: full-time, remote

Abstracts Requirements:

- Abstract size - no more than **three pages** at A4 page format, portrait orientation.

- Fields: top, bottom, right and left - 20 mm.

- Times New Roman font, size 14.

- Line spacing - 1.5.

- Paragraph indent - 1.25 cm.

- Align in width.

- List of references - no more than 5 sources.

- The drawings should be grouped as one object.

Materials that do not fit the requirements are not accepted for printing!

Theses will not be further edited, so they should be checked carefully. Authors of the papers are responsible for the material submitted in the abstracts. Forum members have the opportunity to publish articles in the scientific journals:

«**Economic Bulletin of SHEI USUCT**» (language of the article - English. Minimum article size is 10 pages. Cost of publication - 35 UAH / page) <http://ek-visnik.dp.ua>. Questions about the design and publication of economics articles should be sent to **ek.visnik@gmail.com**.

«**Bulletin of Alfred Nobel University. Series: Philology**».

<http://phil.duan.edu.ua/index.php/uk/>

Requirements for articles are presented on the websites of the bulletins.

Sample report design

Section: Transformational Changes in Economics: Resources and Institutes

Shevchenko S.R.

Doctor of Economics, Professor of the department of Management

and Finance of the SHEI "USUCT"

Dnipro, Ukraine

ANALYTICAL TOOLS BUSINESS MODELING

Text text text text text... [1, p. 56]

List of references:

1. Plakhina A. Formation of modern business models / A. Plakhina // Economy of Ukraine. - 2014. - № 4. - Pp. 55–57.

To participate in the conference it is necessary to:

I. Fill in the application for the conference that is in the tab (one application for all authors reports).

II. Send application and abstracts to the organizing committee by March 30, 2020 by e-mail konf_ek@i.ua.

III. Pay the organizational fee.

Payment details and the information of the organizing committee regarding the acceptance of the materials will be sent to participants of the conference.

A copy of the payment receipt must be sent on the Organizing Committee email address.

The filename must include the last name and initials of the conference participant. Example:

Shevchenko SR_These; Shevchenko SR_Contract

To take part in the conference You have to pay the conference organizational fee (excluding VAT), the size of which depends on the form of participation:

- full time participation - 250 UAH (electronic version conference abstract and participant certificate);

- full time participation - 350 UAH (receipt of materials conferences: printed abstract, participant certificate, stationery and coffee break);

- full time participation - 30 euros for foreign participants (full set of conference materials);

- remote participation - 150 UAH (electronic version of Conference abstracts collection).

Placement at the expense of conference participants. List of the closest to the SHEI «Ukrainian State University of Chemical Technology» hotels in the tab

Contacts:

Faculty of Economics SHEI "Ukrainian State University of Chemical Technology"

Address: Gagarina avenue 8, r. 320, Dnipro, Ukraine, 49005; tel.: 0562 47-14-83 konf_ek@i.ua (067) 598-85-15

Ph.D. Smesova Victoriya Leonidivna (099) 460-73-03

Ph.D. Ivanova Maryna Volodymyrivna