



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SHEI «UKRAINIAN STATE
UNIVERSITY OF CHEMICAL TECHNOLOGY»
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ZAPORIZHZHYA POLYTECHNIC
PUBLIC ORGANIZATION "ASSOCIATION OF
MARKETOLOGISTS OF UKRAINE »

IV International Forum on Economic and Humanitarian Issues

(to the 90th anniversary of the Ukrainian State
University of Chemical Technology)

A publication of abstract and a participant certificate are
provided

April 15-16, 2020

Dnipro

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Kuznetsova Anzhelika Mykhaylivna, Experienced Conference Translator, Synchronist in areas such as Banking, Accounting and Auditing, Medicine and Human Rights

Reznick Olga, Deputy of Retail Business Director of Branch of "Southeast Macro Region" JSC "Credit Agricole Bank »

Chistyakova Lyudmyla Vyacheslavivna, Financial Director of the Confetti Restaurant Chain, private enterprise "Caramel".

PURPOSE OF THE FORUM

Exchange of scientific and practical experience in the field of management of socio-economic processes in terms of globalization.

SESSIONAL MEETINGS

DUE TO THE FOLLOWING AREAS

1. Management of innovative development and financial sustainability of the entity
2. Transformational changes in the economy: resources and institutes
3. The development of society in the context of digitization of economy.
4. Marketing, logistical and humanitarian aspects of modeling of economic systems and processes.
5. Current issues of innovative management of education in the context of sustainable development.
6. Language as a means of communication.
7. Tourism, art and culture in economic relationships.

Official languages of the conference

Ukrainian, Russian, English

Form of participation: full-time, remote

Abstracts Requirements:

- Abstract size - no more than **three pages** at A4 page format, portrait orientation.

- Fields: top, bottom, right and left - 20 mm.

- Times New Roman font, size 14.

- Line spacing - 1.5.

- Paragraph indent - 1.25 cm.

- Align in width.

- List of references - no more than 5 sources.

- The drawings should be grouped as one object.

Materials that do not fit the requirements are not accepted for printing!

Theses will not be further edited, so they should be checked carefully. Authors of the papers are responsible for the material submitted in the abstracts. Forum members have the opportunity to publish articles in the scientific journals:

«**Economic Bulletin of SHEI USUCT**» (language of the article - English. Minimum article size is 10 pages. Cost of publication - 35 UAH / page) <http://ek-visnik.dp.ua>. Questions about the design and publication of economics articles should be sent to **ek.visnik@gmail.com**.

«**Bulletin of Alfred Nobel University. Series: Philology**».

<http://phil.duan.edu.ua/index.php/uk/>

Requirements for articles are presented on the websites of the bulletins.

Sample report design

Section: Transformational Changes in Economics: Resources and Institutes

Shevchenko S.R.

Doctor of Economics, Professor of the department of Management and Finance of the SHEI "USUCT" Dnipro, Ukraine

ANALYTICAL TOOLS BUSINESS MODELING

Text text text text text... [1, p. 56]

List of references:

1. Plakhina A. Formation of modern business models / A. Plakhina // Economy of Ukraine. - 2014. - № 4. - Pp. 55–57.

To participate in the conference it is necessary to:

- I. Fill in the application for the conference that is in the tab (one application for all authors reports).
- II. Send application and abstracts to the organizing committee by March 30, 2020 by e-mail konf_ek@i.ua.
- III. Pay the organizational fee.

Payment details and the information of the organizing committee regarding the acceptance of the materials will be sent to participants of the conference.

A copy of the payment receipt must be sent on the Organizing Committee email address.

The filename must include the last name and initials of the conference participant. Example:

Shevchenko SR_These; Shevchenko SR_Contract

To take part in the conference You have to pay the conference organizational fee (excluding VAT), the size of which depends on the form of participation:

- full time participation - 250 UAH (electronic version conference abstract and participant certificate);

- full time participation - 350 UAH (receipt of materials conferences: printed abstract, participant certificate, stationery and coffee break);

- full time participation - 30 euros for foreign participants (full set of conference materials);

- remote participation - 150 UAH (electronic version of Conference abstracts collection).

Placement at the expense of conference participants. List of the closest to the SHEI «Ukrainian State University of Chemical Technology» hotels in the tab

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