In honor of the 20th anniversary of Faculty of Economics SHEI "Ukrainian State University of Chemical Technology"

International Scientific and Practical Conference

CURRENT PROBLEMS OF ECONOMICS AND MANAGEMENT OF UKRAINIAN ENTERPRISES IN CONDITIONS OF EUROPEAN INTEGRATION

Organization and Program Committees

Chairman of the Organizing Committee:
Oleksandr A. Pivovarov, DSc, Professor, Rector of SHEI "Ukrainian State University of Chemical Technology"

Co-chairmen of the committee:
Oleksandr V. Kharchenko, DSc, Professor, vice-rector of SHEI "Ukrainian State University of Chemical Technology"
Nataliia M. Chupryna, PhD, Associate Professor, Dean of Faculty of Economics, SHEI "Ukrainian State University of Chemical Technology"

Members of the committee:
Volodymyr P. Kolesnikov, PhD, Professor, Head of Department of Marketing, SHEI "Ukrainian State University of Chemical Technology"
Vitalina V. Komirna, DSc, Associate Professor, Head of Department of Theoretical and Applied Economics, SHEI "Ukrainian State University of Chemical Technology"
Olena A. Parshyna, DSc, Professor, Head of Department of Enterprise Economics and Organization of Production, SHEI "Ukrainian State University of Chemical Technology"
Alla M. Tkachenko, DSc, Professor, Head of Department of Management and Finance, SHEI "Ukrainian State University of Chemical Technology"

Purpose of the Conference:
Exchange of scientific and practical experience in the field of economic management at the industrial enterprises of Ukraine, which have international economic relations with foreign partners.

Section Sessions are in the Following Areas:
1. Competitiveness of enterprises and their associations.
2. Current directions of economic thought.
3. Applied aspects of economic systems and processes modeling.
5. Socio-economic trends of modern marketing technologies.
6. The interaction of business and trade union organizations in the plane of social responsibility.

Tamara S. Klebanova, DSc, Professor, Head of Department of Economic Cybernetics of Kharkiv National University of Economics.
Andrii V. Matviichuk, DSc, Professor, Department of Economic Mathematical Modeling, director of Economics Modelling and Information Technologies Institute SHEI "KNEU named after Vadym Hetman".
Mykhailo D. Romanuk, DSc, Professor, Honored Worker of Science of Ukraine, Head of Department of Management and Marketing SHEI "Vasyl Stefanyk Precarpathian National University".
Alla O. Starostina, DSc, Professor, Honored Worker of Science of Ukraine, Head of Department of International Economics and Marketing, Taras Shevchenko National University of Kyiv.
Official languages: Ukrainian, Russian and English

Form of participation: Full-time, distance

Requirements for abstracts:
- The report should be made on the current topic.
- The abstracts should be not more than three pages in A4 page size, portrait orientation.
- Margins: top, bottom, right and left - 20 mm.
- Line spacing - 1.5.
- Indention - 1.25 cm.
- Align the width.
- References - not more than 5 sources.
- Figures should be configured as a single object.

*Materials that do not meet these requirements will not be accepted for publication!*

Abstracts are not subjected to additional editing, so they should be carefully checked.

The authors are responsible for the material highlighted in the abstracts.

It is also possible to publish the articles in the scientific monthly "Economic Journal of SHEI" USUCT ". Article language - Ukrainian, Russian, English. The minimum size of an article - 8 pages. Requirements for articles you can find on the site ek-visnik.dp.ua.

Contacts:
Faculty of Economics, SHEI "Ukrainian State University of Chemical Technology"
Address: Gagarin Av. 8, room 320 Dnipropetrovsk, Ukraine, 49005
Phone: +380 562 47 14 83

Mobiles:
+380 50 421 58 22 – Inna Strelchenko (sections 2,3)
+380 66 643 03 52 – Olha Riabtseva (sections 4,6)
+380 93 433 14 22 – Maryna Ivanova (sections 1,5)

konf_ek@i.ua

---

Sample of abstracts

Section: Innovative technologies in management of business and finance

**S.G. Shevchenko**

DEc, Professor, Department of Management and Finance

SHEI "Ukrainian State University of Chemical Technology"

Dnipropetrovsk, Ukraine

**BUSINESS MODELING AS A TOOL OF ENTERPRISE MANAGEMENT IN THE CONDITIONS OF EUROINTEGRATION**

Text text text text ... [1, p.56]

**Literature:**


**To participate, follow three steps:**

I. Apply to participate in the Conference, which is in the attachment (one application for all authors of the report).

II. Send your application and abstracts to the Organizing Committee to 5 March 2016 (inclusive).

III. Pay the registration fee.

Details for payment will be sent to the participants of the Conference together with the information of Organizing Committee about acceptance of the given materials.

A copy of the payment receipt must be sent to the email address of Organizing Committee.

In order to participate in the Conference, the participants must pay a fee (excluding VAT), the amount of which depends on the form of participation:
- full-time participation - **200 UAH**
- distance participation - **100 UAH**

All participants will receive a book of abstracts and a certificate of participation that will be given during the Conference, or sent to the postal address given in the application (at the expense of the recipient).

Accommodation is provided at the expense of participants. The closest to SHEI "Ukrainian State University of Chemical Technology" hotels are listed in the attachment.

File names must be signed in accordance with the names and initials of the participant.

For example: S.G. Shevchenko_ abstracts, S.G. Shevchenko_ payment receipt
# APPLICATION

to participate in the International Scientific Conference  
"Current Problems of Economics and Management of Ukrainian Enterprises in  
Conditions of European Integration"

21-22 April 2016

**All blanks must be filled!**

<table>
<thead>
<tr>
<th>Information about the author (speaker)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Name</td>
</tr>
<tr>
<td>Scientific Degree</td>
</tr>
<tr>
<td>Academic status</td>
</tr>
<tr>
<td>Place of work (study)</td>
</tr>
<tr>
<td>Position</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Information about the co-author (if there is)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Name</td>
</tr>
<tr>
<td>Scientific Degree</td>
</tr>
<tr>
<td>Academic status</td>
</tr>
<tr>
<td>Place of work (study)</td>
</tr>
<tr>
<td>Position</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theme of the report</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mailing address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address and division number of &quot;Nova Poshta&quot;, &quot;Ukrposhta&quot; or another postal operator</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mobile</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>☐</td>
</tr>
<tr>
<td></td>
<td>☐</td>
</tr>
<tr>
<td></td>
<td>☐</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I plan to:</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ make a presentation (7 min.);</td>
</tr>
<tr>
<td>☐ take part as a listener;</td>
</tr>
<tr>
<td>☐ participate distantly</td>
</tr>
</tbody>
</table>
Variants of accommodation of participants of the International Scientific Conference
"Current Problems of Economics and Management of Ukrainian Enterprises in Conditions of European Integration"

Mini-hotel "Dnipro" is located close to all universities and institutes.
Prices for a room: 99 - 300 UAH.
Phone: +380505252199; +380969230108
49000, Dnipro, Lastochkina Str., 46
How to get to the Hotel: tram 1 (tram stop “Transport University”), bus 146.
How to get to the University: bus 146 (bus stop “Nagornyi Market”).

Mini-hotel "Cherry" is located in the historic area of the city near the Shevchenko Park and Spaso-Preobrazhensky Cathedral.
Prices for a room: 80 - 230 UAH
Phone: +38056 377 3815; +38093 3359284; +380976269975; +380991895125
49000, Dnipropetrovsk, October Square, 9a
How to get to the Hotel: tram 1 (tram stop "Shevchenko park"), bus 146 (bus stop "Historical Museum").
How to get to the University: walk within 5 minutes.

Hotel "Sunrise" is located in the historic area of the city, near the Shevchenko Park.
Phone: +380563774308; +380563774334
Fax: +380563774308
Prices for a room: 130 - 900 UAH
49000, Dnipropetrovsk, Fuchik Str., 30
How to get to the Hotel: tram 1 (tram stop "Shevchenko park")
How to get to the University: tram 1 (tram stop “Nagornyi Market”)

Hostel "Fish Andrew" has good location in the center of Dnipropetrovsk that provides a short distance for looking for a bus or tram stop.
Prices for a room: from 90 UAH
Phone: +380567880056
49000, Dnipropetrovsk, Plekhanov Str., 13
How to get to the Hotel from the train station: tram 1 (tram stop "Serov Street").
How to get to the University: tram 1 (tram stop “Nagornyi Market”)